

# EVENT AGENCY FORUM

The Event Agency Forum brings together qualified buyers and suppliers for one day of one-to-one meetings and networking.

**16th November 2026**

Hilton London Canary Wharf

In association with...

**EVENT ORGANISERS  
BRIEFING**

# EVENT OVERVIEW

The Event Agency Forum is a highly targeted event, creating a platform for innovative suppliers to meet up to **60 senior event professionals**, with job titles including:

- CEO's
- Senior Buyers
- Marketing Directors
- Business Managers
- Event Managers

## All-inclusive packages include:

- An itinerary of pre-arranged, one-to-one meetings with pre-qualified event buyers based on mutual interest
- A fully furnished stand, with electrics
- Delegate contact database post-event
- Extensive brand exposure
- Unlimited networking opportunities
- Full hospitality – lunch and refreshments throughout

We organise personalised appointments for you to host at your supplier stand. Each supplier will have **20-minute meetings** with key decision makers throughout the event.

The Forum has been running for **8 years**

Over **960** business **meetings** facilitated at each event

### Average Annual Budget

£250K

£1M+

All delegates attending require new solutions

**72%**

of companies have secured business post-event

Here is a taste of our event experience...



This has been a wonderful event where everyone is very relaxed which always results in a more productive atmosphere

CRIEFF HYDRO FAMILY OF HOTELS

Great event full of engaging potential buyers. The organisation of the event is great and staff are super friendly

CANAPII

Brilliantly organised, perfect to make new connections and establish authentic business opportunities

BLANK CANVAS ENTERTAINMENT



# ALL-INCLUSIVE PACKAGES

## PRE-EVENT

- Detailed profile on attending delegates
- Access to online portal for meeting selections
- Draft meeting schedule to help prepare for the event (2-3 days before)
- LinkedIn announcement of event attendance

## DURING THE EVENT

## POST-EVENT

- Contact database of all attendees
- Feedback from interested delegates

## GOLD PACKAGE - £5,250 + VAT

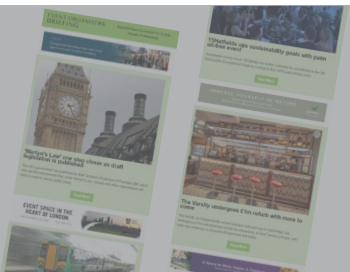
- Inclusive of two representatives
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 15)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Additional separate table/chairs for 2nd representative meeting
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing and full page A5 advert
- Event Organisers Briefing Newsletter –
  - 1 x Insert banner in 2 newsletter editions
  - 1 x Q&A interview with senior team member
  - 1 x Product spotlight
  - LinkedIn announcement of event attendance

## SILVER PACKAGE - £3,650 + VAT

- Inclusive of one representative
- Access to pre-qualified senior delegates
- Itinerary of pre-scheduled 1-2-1 meetings (potential of up to 10)
- 20 minute meetings
- 2m x 1m stand (including table / chairs / lighting / electrics)
- Networking opportunities –
  - Group scheduled breaks
  - Lunch
- All meals and refreshments throughout
- Logo branding at live event registration stand
- Event guide; Directory listing
- Event Organisers Briefing Newsletter –
  - 1 x Product spotlight
  - 1 x PR sponsored content
  - LinkedIn announcement of event attendance

# EVENT ORGANISERS BRIEFING

Event Organisers Briefing is an industry resource delivering news & analysis from across the Event Organisers Industry, directly to the people who matter – through a dedicated online portal and a fortnightly email newsletter.



9,218  
subscribers

## FEATURES

**JANUARY**  
Event Badging

**FEBRUARY**  
Entertainment

**MARCH**  
Event Speakers

**APRIL**  
Team Building

**MAY**  
Events Apps  
& Registration

**JUNE**  
Venues

**JULY**  
AV & Event  
Production

**AUGUST**  
Event Management

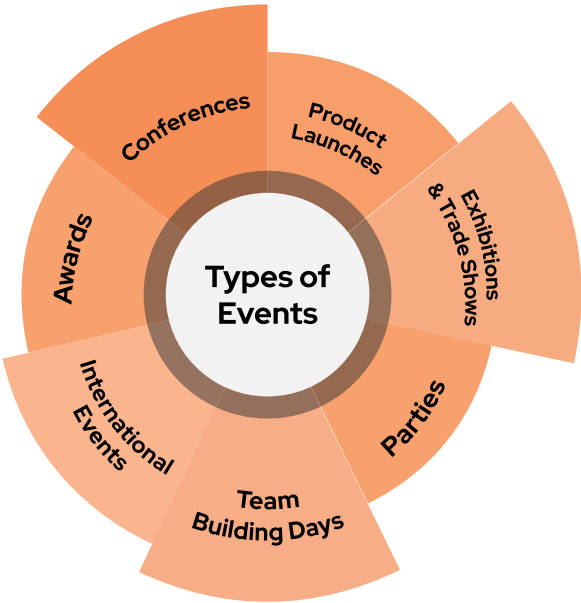
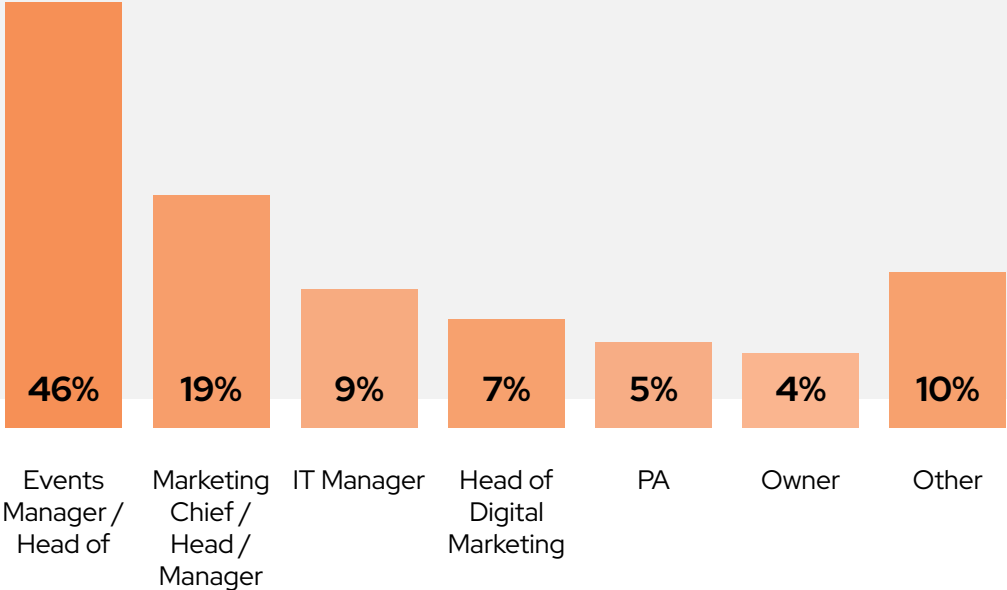
**SEPTEMBER**  
Corporate Gifts  
& Promotional  
Merchandise

**OCTOBER**  
Catering

**NOVEMBER**  
Venues

**DECEMBER**  
Corporate  
Hospitality

## OUR AUDIENCE IS UK AND EUROPEAN BASED





# READERSHIP

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## 3-MONTH BRAND EXPOSURE CAMPAIGN

- 3 x sponsored editorial articles, to highlight product or service
- 3 x insert banner (separate newsletters)
- 1 x Q&A interview with a member of your team
- 4 x supported social media posts

**Cost - £1,000**

Plus add 1 x bespoke email send for £500

## WEBINAR CAMPAIGN

- 1 x dedicated news story
- 3 x social media posts pre-event
- Attendance and report write-up by Briefing Editor
- If recorded, webinar video to be promoted via social media post-event

**Cost - £500**

Plus add 1 x bespoke email send for £500

## FEATURE BUNDLE

- Promote your products and services with a dedicated themed Briefing newsletter.
- Insert banner for 1 month (2 editions)
- 1 x product article
- 1 x social media post

**Cost - £500**

## BESPOKE EMAIL

Send a bespoke email to an audience of **2,489 decision makers**.

**Cost - £1,500**

## NEWSLETTER TAKEOVER

Receive full coverage and brand exposure by taking over one full newsletter, promoting your services to an audience of decision makers.

- 6 articles
- 4 banner ads

**Cost - £2,450**

**VIEW AN  
EXAMPLE  
NEWSLETTER  
HERE**

# ADVERT & EDITORIAL POSITIONS

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## INSERT BANNER

1 month - **£350** / 3 months - **£825**

## SPONSORED CONTENT

1 month - **£200** / 3 months - **£450**

To include **50-100 words**, image and URL

## Q&A / INTERVIEW / PRODUCT COVERAGE

1 month - **£200** / 3 months - **£450**

**350 words** and profile image.

## INDUSTRY PRODUCT SPOTLIGHT

Per insertion - **£150** / 4 insertions - **£450**

**250 words**, image, and URL

## GUEST BLOG

Per insertion - **£150** / 4 insertions - **£450**

**350+ words**, plus image and URL

## SPONSORED SURVEY

Survey hosted by yourself, promoted through the Briefing newsletter - **£750**

## POLL

Newsletter article promoting your poll - **£295**

# EVENT AGENCY FORUM

LET'S CONNECT

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Ltd



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Forum & Event  
Organisers  
Summit & Event  
Technology  
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